

Mastering the FISO Factor

Fit In Stand Out

The Key to Leadership Effectiveness in Business and Life

BLYTHE MCGARVIE

Volume 5, Issue 3
by Francis Flavin

Special Press Release Issue

100 Most Influential in the Boardroom

On September 1, 2008, **Directorship** released a list of the **Most Influential People on Corporate Governance and in the Boardroom**. In addition to leading government officials, such as U.S. Congressman Barney Frank, Federal Reserve Chairman Ben Bernanke, Secretary of the Treasury Henry Paulson, the list included the **100 top leaders** of boardrooms and corporate governance.

Blythe McGarvie was also one of the few women on the list. Of the top 100 boardroom leaders, 15 were women. The survey noted:

Attention to detail and keen observation are qualities Blythe J. McGarvie urges leaders to develop in her book, *Fit In, Stand Out*. McGarvie, founder and president of the consulting practice, Leadership for International Financial, provides global perspectives to clients. An advocate for leadership with integrity, she serves on the boards of the The Pepsi Bottling Group, Accenture, The Travelers Companies, Viacom, and Wawa, a Philadelphia-based retailer.

The "Directorship 100" was selected from over 400 nominations. Thirty distinguished judges ranked the selections, and the editorial team made the final cut to the top 100 directors.

Click here to **read the full article....**

Click here for a **brief biography of Blythe McGarvie....**

LIF's Lessons

The method of enterprising is to plan with audacity and execute with vigor.

—Christian Bovee



Accenture board members Sir Mark Moody-Stuart and Blythe McGarvie in India.

The FISO Factor Fit In Stand Out



LIF's Lessons

Of the events of life we may have some control, but over the law of its progress, none.

—John W. Draper

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The *Mastering the FISO Factor* newsletter targets leaders who recognize the critical importance of financial acumen and global perspective to achieve outstanding, sustainable results for their businesses. FISO means *Fit In, Stand Out*. Developing the FISO Factor is the key to leadership effectiveness in business and life. (URLs: www.fisofactor.com and www.LIFgroup.com)