

PRESS RELEASE

## America: A Portfolio of Ideas

September 21, 2011



The Wall Street Journal launches a 3-minute video today that spotlights Blythe McGarvie and her work in international business (<http://portfolioofideas.com>). McGarvie says that the US business executives and investors have underestimated China's growth. It is not just a place to find cheap labor, but today there are Chinese experts in every business arena. McGarvie's research shows that US business leaders need new skills and students need to study accounting, finance, and sciences in order to compete in the global marketplace to prevail. Ms. McGarvie is an author, sought-after speaker and is a Visiting Leader at CEIBS (China Europe International Business School) in Shanghai during October where she will speak to MBAs and Executive MBA students as well as coach key executives. Her most recent US speeches were at Boeing and Microsoft.

If you'd like an interview with Blythe McGarvie or a copy of her most recent book **SHAKING THE GLOBE: Courageous Decision-Making in a Changing World**, please email or call Barbara Monteiro, Monteiro & Company, 212-832-8183 or [bam@monteiroandco.com](mailto:bam@monteiroandco.com).