



Blythe McGarvie Profile

Blythe McGarvie is a proven leader. She has operated profitable business units and managed employees in business endeavors from China to Chile, France to Finland. She has been CFO of a Fortune 500 company in the US and of a leading consumer goods company in Paris. She is the author of *Fit In, Stand Out*, subtitled *Mastering the FISO Factor: The Key to Leadership Effectiveness in Business and Life*. Her book has reached wide distribution in the United States and has been published in Spanish and Russian language versions.

Blythe McGarvie has been in the public eye for the past decade. One of only ten women Chief Financial Officers in the Fortune 500 in 1995, McGarvie appeared on the cover of CFO magazine in an issue highlighting CFOs and up-and-coming female executives. As a foremost expert on business success and trends, she has been interviewed by leading media outlets including the *New York Times*, *Fast Company*, *Inside Business*, and corporate-sponsored webcasts.

McGarvie excels at developing leaders as a result of her extensive corporate experience and her service on numerous boards, including Accenture, Pepsi Bottling Group, St. Paul Travelers, and Wawa.

Blythe J. McGarvie

Renowned Speaker and Author, Expert on how to Fit In, Stand Out

Dynamic Keynote Presentations

50 to 1,000 attendees

Leading in the 21st Century: Higher Colleges of Technology, "Entrepreneurship 2010" in Dubai, United Arab Emirates

Fit In, Stand Out: PepsiCo, Chicago, Illinois

Board Leadership in the New World: KPMG, New York, New York

Half-Day, Full-Day, and Multi-Day Workshops

15 to 100 attendees

Finance for the Human Resources Professional: tailored for American Express (2.5 day workshop), Europe, India, Australia, United States

Mastering the FISO Factor for Leadership Effectiveness in Business and Life: Baker and McKenzie, San Diego, California

Panel Facilitator/Member

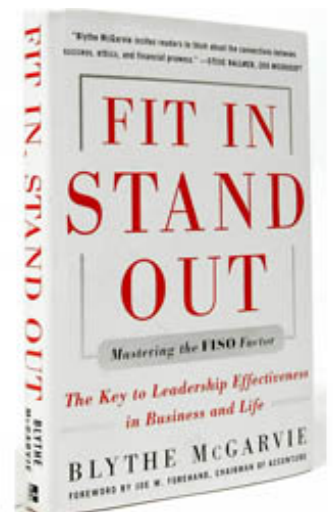
CFO as Change Agent, CFO Roundtable sponsored by Cushman & Wakefield and Accenture, Atlanta, Georgia

Leadership and Success, International Women's Day, Panel and webcast to London, New York, Paris, and Mumbai

All of McGarvie's presentations can be uniquely tailored to your organization.

Popular Topics

- Secrets of Finance for Non-Financial Professionals
- Leaders for Innovation and Sales Success
- Seizing Opportunities and Avoiding Pitfalls in Non-U.S. Markets
- Creating Competitive Advantage
- Your Board of Directors Matters





Blythe McGarvie's FISO Program is Compelling and Effective

Rave Reviews

"Blythe distills what really works from real life experiences in order to share how to be a successful leader."

- Ram Charan, bestselling coauthor of *Execution* and *Confronting Reality*

"Blythe McGarvie has produced a well-designed blueprint for developing leadership skills and attaining career and corporate success."

- James M. Kilts, Chairman, Former President & CEO, The Gillette Company

"From a CEO perspective, Blythe's approach is music to my ears...a very healthy, integrity-laden, competence-based approach to enhancing one's leadership profile in any situation. It is a most solid model for the corporate world to follow."

- Douglas Conant, President & CEO, The Campbell Soup Company

"Blythe McGarvie frames the essential elements for leadership excellence and creates a compelling, programmatic approach for success."

- Cathryn C. Cranston, Publisher, Harvard Business Review

Partial Client List

- Accenture
- AIG
- American Express
- Baker and McKenzie LLP
- CFO Magazine
- The Concours Group
- Corporate Directors' Club
- Deloitte Touche
- *The Economist*
- Harvard Business School Conferences
- Hyperion Solutions Corporation
- International Mass Retail Association
- KPMG
- Menttium
- Microsoft
- Norfolk Southern
- PepsiCo
- PricewaterhouseCoopers
- Procter & Gamble
- Protiviti
- SAS
- Second Shift
- Wharton School of Business
- Women's Congress
- World Trade Council

McGarvie will Entertain and Inspire Your Audience:

- Entrepreneurs
- Women in business
- Sales and line executives
- Development and training
- Senior management
- Legal and human resource groups
- Experienced speaking to international audiences



To Inspire and Enlighten Your Audience with Blythe McGarvie's FISO Program,
Contact Your Speakers Bureau